

United States Postal Service®

# INDUSTRYALERT

September 6, 2017

## Move Update

### \*Correction to Assessment Start Date\*

The USPS is changing the method for measuring compliance for meeting the Move Update requirement to a Census based approach. Today the USPS measures compliance at an individual mailing level using a MERLIN machine. In the future, the USPS will use scans from Mail Processing Equipment to determine whether addresses for First-Class Mail and USPS Marketing Mail letters and flats, have been updated within 95 days of the mailing date. Compliance will be measured across a calendar month. This new process will result in several benefits, including enhanced mailing visibility and improved mail quality metrics over all mailings within a calendar month, rather than sampling at an individual mailing level. Results from the census verification method are displayed on the Electronic Verification tab of the Mailer Scorecard.

Testing of the address verification data has been completed by an Industry task team and the mailer scorecard reports have been declared ready for use. **In March 2018, the Postal Service will begin assessments, based on February data, for Move Update metrics determined to be over the established threshold for the calendar month.** Mailers are encouraged to begin reviewing the results to ensure compliance with Move Update standards.

Business Mailer Support will continue to host weekly Move Update calls for mailers who have questions or want additional information. The webinars will be held at 2:00 PM Eastern each Wednesday through November 29, 2017. Webinar information is:

### Move Update Webinars

**Date/Time:** Wednesdays, through November 29, 2017; 2:00 – 3:00 PM Eastern

**Log**

**on:** <https://uspsmeetings.webex.com/uspsmeetings/j.php?MTID=m53f9300a999775c5f0cf6b81c52afd82>

**Conference Code:** 563 772 2130

**Dial In:** 1-855-860-7461

For further information regarding the Move Update Census Method please refer to Publication 6850 found on PostalPro at: <http://postalpro.usps.com/node/581> or the Proposed Federal Register Notice found: <http://postalpro.usps.com/node/3111>

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